Ph.D. in Business

High-quality, State-of-the-art Research

UCONN | SCHOOL OF BUSINESS

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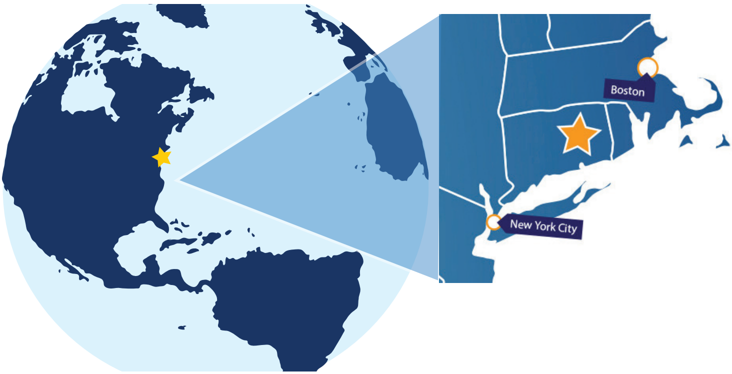
AACSB ACCREDITED

Thank you for your interest in the Ph.D. Program in Business at the University of Connecticut. Our mission is to prepare students to conduct high quality, state-of-the-art research and to assume faculty positions at leading universities. This is a full-time program and is designed for superior students who are highly committed to scholarly research and teaching. The Ph.D. Program in Business Administration requires all applicants to specify an area of concentration from Accounting, Finance, Marketing, Management, or Operations and Information Management.

Location

The University of Connecticut is located in Storrs, Connecticut, USA, which is between Boston, Massachussetts and New York City, New York on the east coast of the United States of America.



Accounting

Accounting provides a broad understanding of scholarly research in accounting. The program emphasizes archival-based research using economic theories to solve accounting problems which prepare students to conduct original research; i.e., to explain phenomena previously not well understood and then to test proposed explanations empirically. We have been selected to participate in the Accounting Doctoral Scholars Program (ADS), created by the biggest accounting firms, in conjunction with the AICPA Foundation. ADS provides an additional $40,000 of financial support to qualified participants.

Research topics. Accounting standards-setting; analyst forecasts; auditing; corporate financial reporting issues; initial public offerings; internal control; mergers and acquisitions; securities regulation in international capital markets; taxes and business decisions; tax policy.

Placement. Graduates have accepted faculty positions at Bentley College, California State University-Los Angeles, Chinese University of Hong Kong, Coast Guard Academy, CUNY-Baruch, Florida Atlantic University, Fordham, George Mason, LSU, Northeastern, Tennessee, Villanova, and the Universities of Georgia, Massachusetts, Nebraska-Lincoln, Nevada-Reno, North Carolina, SUNY-Albany, Rhode Island, Rutgers, and Wisconsin.

The finance program nurtures students' research skills with the goal of producing top scholarly papers. Students start by learning mainstream finance theory and the empirical methods geared to test those theories. Then, working closely with their dissertation advisors, they develop original research ideas and write innovative finance papers.

Research topics. Corporate finance; Corporate governance; Real options; Risk management; Financial intermediation; IPO's; Event studies in Finance and Real Estate; Market frictions and asset pricing; House price indices; Real Estate market analysis; Capital structure; Mutual funds; Healthcare finance.

Placement. Graduates have accepted faculty positions at Boise State University, Bangkok University, Concordia, Michigan State University, Texas Christian University, and Universities of Amsterdam, Georgia, Kentucky, New Hampshire, North Carolina-Charlotte, Illinois-Chicago, New Mexico, North Texas, Toledo, Utah, DePaul, Fairfield, and Hofstra.

Management

Management includes two areas of focus. Organizational behavior research examines the attitudes, behaviors, management, and performance of people working in organizational settings. Research in strategic management addresses organization-wide resource allocation decisions under environmental uncertainty. Students have the option to add a specialization in entrepreneurship with either area of focus.

Research topics. Teams in organizations; Strategic entrepreneurship; Corporate alliances and networks; Learning processes; Mergers and acquisitions; Creativity and innovation; Gender and diversity in the workplace; Strategic human resource management; International expansion; Long-term decision-making.

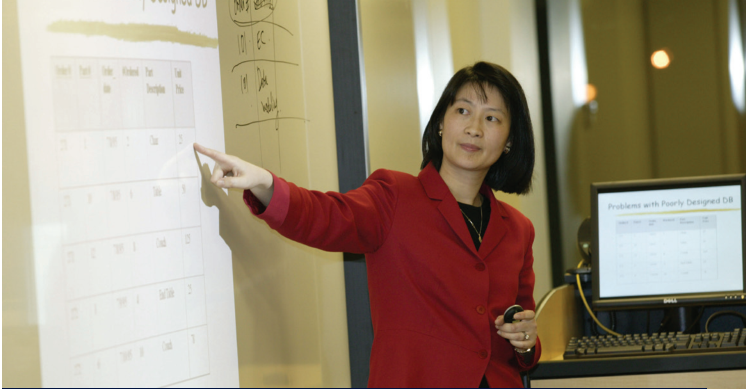
Placement. Graduates have accepted faculty positions at Arizona State, Colorado State, Drexel, Northeastern, Oregon State, Rensselaer Polytechnic Institute, Rutgers, and University of Texas-Dallas.

Marketing

Marketing students focus on two broad areas: consumer behavior and maketing science. Consumer behavior students learn fundamentals of cognitive and social psychology and experimental research to examine the effects of social, cognitive, contextual, individual, and cultural factors on consumer behavior. Marketing science students learn fundamentals of microeconomics, industrial organization, and econometrics to address topics using mathematical and statistical modeling of consumer and firm behavior.

Research topics. Consumer judgment, decision making, attitudes, inferences, and information search; Cross-cultural consumer behavior; Brands and branding; Digital and social media marketing and analytics; Online retailing and channel design; Competitive marketing strategy; Network effects; Pricing dynamics; Customer relationship management; Cross-category and cross-media marketing; Social interactions and peer effects.

Placement. Graduates have accepted faculty positions at Baylor, Georgia State, Kent State, Mississippi State, Michigan State, Texas Tech, UNC - Chapel Hill, and South Carolina.



Operations & Information Management

Operations and Information Management (OPIM) trains students to conduct cutting-edge research in the broad areas of Management Information Systems (MIS) and Operations Management (OM). The curriculum combines the research methods of Economics, Computer Science, Operations Management, Operations Research, and Statistics, with an emphasis on the scientific management of real businesses.

Research topics. Auction theory and applications; Database design and security; Database management; Distributed computing and client/server technology; Electronic commerce; Economics of information and information systems; Healthcare information systems; Management of technology; Manufacturing systems, planning and strategy; Supply chain management; and more.

Placement. Graduates have accepted faculty positions at Arizona State University, Penn State, SUNY-Albany, SUNY-Buffalo, Northeastern University, and the Universities of Kansas, Maine, Texas, Utah, and Washington, as well as other major academic institutions.

Admissions

We seek to recruit and admit doctoral students who have the ability and motivation to conduct scholarly research. We consider the quality and rigor of your prior education, grades, test scores, work experience, recommendation letters, and motivation to undertake a doctoral program in business administration. We look for evidence that you are intellectually curious, have the ability to use abstract concepts, and have excellent verbal and quantitative skills. We also assess your fit with the research faculty in your intended area of concentration.

Apply online at grad.business.uconn.edu/apply.

Quick Facts *(2016-2017)*

Program Entry	Fall
Length of Program	5 years
Number of Alumni	198
Competitive Graduate Assistantships	Tuition Waiver, Stipend, Subsidized Health Insurance
Support for Conference Travel	Yes

Admit Profile

Fall 2016

Total Applications	264
Total Accepted	5%
GMAT Average	702
GRE Q Average	161
Grad GPA Average	3.7

Program Profile

2016-2017

Number of Students	50*
Average Age	30
Percentage Women	48%
Countries Represented	10**

* *27 Course phase*

** *Canada, Chile, China, Hong Kong, India, Iran, Republic of Korea, Kuwait, Turkey, and United States*