

“ I believe that future leaders need to lead their enterprises to define ‘profit’ in the context of what kind of impacts the company will have on the earth. ”

John Qiang Zhao
Business Sustainability Manager, DuPont
and
World Business Council for Sustainable
Development Future Leaders Team Member



UQ
BUSINESS
SCHOOL

THE SUSTAINABILITY IMPERATIVE

International Sustainability Program - January 2016

About the program

The University of Queensland in Australia and the Centers for International Business Education and Research (CIBER) at The University of Connecticut and San Diego State University in the US are offering a unique opportunity for academics and business leaders to explore how some of Australia's leading organisations are applying sustainable business practices. In two fast, thought-provoking weeks you will

- Visit business and government agencies in Sydney and Brisbane to meet with industry experts to see and hear first-hand how real-world organisations are planning for and meeting the sustainability challenge.
- Explore how climate change is impacting on all areas of business management and learn more about the role new technology, energy resources and the carbon economy will play in a changing business landscape.
- Develop an in-depth understanding of how some of Australia's leading academics and researchers are helping to tackle the sustainability challenges of tomorrow.

About UQ

The University of Queensland (UQ) is consistently ranked among the top 100 universities in the world by all major world ranking systems and is one of only three Australian members of Universitas 21 - a global network of research intensive universities.

UQ's Business School is independently ranked as one of the top business schools in Australia and among the leading institutions worldwide. Based in Brisbane, it brings together over 130 subject experts and was the first business school in Australia to gain accreditation from AACSB International and EQUIS – the most prestigious standards an institution can attain.

Program support will be coordinated by UQ's Institute of Continuing & TESOL Education (ICTE-UQ), an award-winning program management provider.

business.uq.edu.au

About CIBER

The Centers for International Business Education & Research (CIBER) were created by the US Congress in 1988 to increase and promote the nation's capacity for international understanding and competitiveness. The CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The 17 CIBERs, including those at The University of Connecticut and San Diego State University, serve as regional and national resources to business people, students, and teachers at all levels.

Building on the strengths of their faculty and staff, each CIBER organizes a variety of activities to advance the study and teaching of international business and to support applied research on United States competitiveness in the global marketplace.

The University of Connecticut CIBER and The University of Queensland have been hosting an annual 'Green Business in Australia' for US academics since 2013.

ciberweb.msu.edu



THE PROGRAM

Monday 4 January		Arrive Sydney, Australia
Monday	AM	University of Technology Sydney (UTS) Site Visit and Presentation
	PM	Welcome Dinner and Program Overview by UQ Business School
Tuesday	AM	Site Visit: The Bond/Barangaroo Development - Sustainable Development
	PM	Site Visit: Private Enterprise or Government Agency
Wednesday		Sightseeing Tour
	PM	Site Visit: Taronga Zoo
Thursday	AM	Site Visit: Muru Mitigar Aboriginal Cultural & Education Centre
	PM	Free afternoon
Friday	AM	Domestic flight transfer to Toowoomba, Lockyer Valley
	PM	Site Visit: Welcamp Airport and UQ Gatton Campus
Saturday	AM	Site Visit: Helidon Quarry / Withcott Seeds - Mining/Agriculture Sustainability
	PM	Cultural Activity: 'Paddock to Plate' - 5 course dinner
Sunday	AM	Coach transfer to Brisbane
	PM	Welcome to Brisbane Dinner with UQ Business School and ICTE-UQ
Monday	AM	UQ St Lucia campus tour
	PM	Site visit: OzHarvest "Food Bowl" - Social Sustainability
Tuesday	AM	Site Visit & Presentation: 400 George Street - Corporate Sustainability Site Visit & Presentation: National Australian Bank - Ethical Investing
	PM	Site Visit & Presentation: The Perfect Potion - Sustainable Manufacturing Evening: 'Drink and Think' session with business leaders
Wednesday	AM	Site Visit & Presentation: Brisbane City Council - Government Sustainability Site Visit & Presentation: Brisbane Convention & Exhibition Centre - Corporate Sustainability
	PM	Lunch & Seminar with UQ Business School Academics and Executive Dean Professor Andrew Griffiths
Thursday	AM	Presentation & Site Visit: Bees One Third - Food Chain Sustainability
	PM	Program Review & Formal Farewell Dinner with UQ Business School Executive Dean and staff
Friday		Optional Site Visit: Lady Elliot Island (Great Barrier Reef)
Saturday 17 or Sunday 18 January		Depart Brisbane

*Itinerary is provided as a sample only and is subject to change depending on availability of lecturers and activities.

ABOUT SYDNEY

Sydney is the state capital of New South Wales and, with a population of nearly 5 million, is Australia's largest city. The city centre is built around the world's largest natural harbour and set against the backdrop of the iconic Opera House and Sydney Harbour Bridge.

ABOUT BRISBANE

Brisbane is the state capital of Queensland and one of Australia's favourite destinations for international travellers.

Brisbane fast facts:

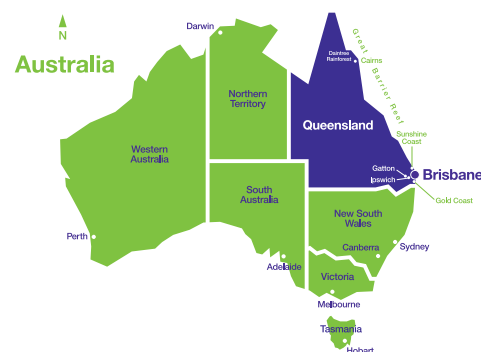
- Australia's third largest city - welcoming multicultural population of 2.1 million
- Warm, subtropical climate
- A short distance from beautiful Gold Coast and Sunshine Coast beaches

ABOUT LADY ELLIOT ISLAND

Lady Elliot Island is a coral cay located at the southern tip of the World Heritage Listed Great Barrier Reef. Situated within a highly protected 'Green Zone' the island is a sanctuary for over 1,200 species of marine life and is known for its abundance of manta rays, turtles, amazing array of spectacular marine life and unspoilt coral reef.

ACCOMMODATION

Accommodation will be booked in multi-share serviced apartments and hotels.



MORE INFORMATION

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