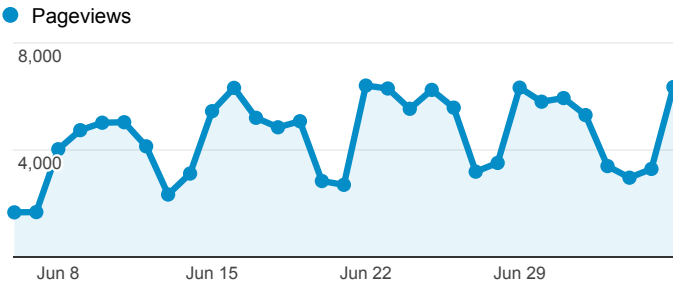


School of Business Dashboard (Child Theme)

Jun 6, 2015 - Jul 6, 2015



Pageviews



Visits



Unique Visitors



Pages/Visit



Average Time on Page



Visits and Pageviews by Visitor Type

User Type	Sessions	Pageviews
New Visitor	29,399	59,364
Returning Visitor	29,236	80,530

Pageviews and Avg. Time on Page by Page

Page	Pageviews	Avg. Time on Page
/	46,303	00:02:36
/academics/curriculum/	4,306	00:01:10
/admissions/	3,592	00:01:54
/events/hartford/	2,796	00:02:02
/faculty-staff-resources/	2,637	00:09:38
/about/	1,928	00:01:07
/events/stamford/	1,798	00:01:13
/academics/course/	1,756	00:02:00
/apply/instructions/	1,693	00:00:57
/admissions/requirements/	1,658	00:01:40

Visits and Unique Visitors by Source / Medium

Source / Medium	Sessions	Users
google / organic	17,465	11,396
(direct) / (none)	14,870	8,591
business.uconn.edu / referral	3,290	2,122
uconn.edu / referral	2,875	2,321
pndr / img	2,775	2,664
msbapm.business.uconn.edu / referral	1,657	1,024
bing / organic	1,325	584
mba.uconn.edu / referral	1,316	859
pmba.business.uconn.edu / referral	1,117	717
grad.business.uconn.edu / referral	1,061	714

Visits and Unique Visitors by Country / Territory

Country	Sessions	Users
United States	45,380	25,361
India	5,601	3,235
China	1,636	891
Canada	405	324
United Kingdom	328	286
South Korea	304	161
Taiwan	229	127
(not set)	223	217
Kenya	206	58
Germany	202	182

Visits and % New Visits by Keyword

Keyword	Sessions	% New Sessions
(not set)	39,202	50.18%
(not provided)	17,446	50.99%
uconn school of business	108	25.00%
jose martinez uconn	105	0.00%
rex santerre, economics	74	0.00%
uconn mba	61	52.46%
2015 hall of fame uconn	38	0.00%
bsiness.uconn.edu/	37	0.00%
uconn part time mba	34	52.94%
university of connecticut business school	30	0.00%